

DFWSEM Committee Opportunities

Below are a list of committees and brief descriptions and responsibilities.



- Recruiting - Do you know how to get us new members? This committee will be responsible for recruiting new business and individuals for DFWSEM and State of Search. Goal of this committee is to grow our membership each year with progress measured with meetings. You will need to be at the monthly meetings early. This committee is also responsible for slating candidates for open board positions. (Membership)
- Programming Committee - Do you know speakers who would be great for our meetings? This committee will identify, organize and contact various speakers for our DFWSEM monthly meetings. Goal of this committee is to get the best speakers locally and nationally to speak at our monthly meetings. (Programming)
- Website Committee - Are you a developer? This committee will be responsible for maintaining, updating and enhancing our dfwsem.org and stateofsearch.org websites. Goal is to keep the sites up to date, maintained and current with all of our program information. (Registration)
- Registration Committee - Want to meet and greet all of our members and visitors as they arrive? This committee will check members and visitors into all of the various meetings. Or, you could do some data analysis and try to find trends in registration by month, ratio of individuals to group attendees, or anything you can find. (Registration)
- Hospitality Committee - Like to help support DFWSEM during meetings? This committee will be responsible for helping set up, manage and take down the hospitality room for each monthly meeting. (Programming)
- Communications Committee - This committee will work on all of the communications for DFWSEM and State of Search. Live tweet meetings, develop content for the website, newsletters and other promotional media. (Communications)
- Sponsorship Committee - Identify and contact potential DFWSEM and State of Search sponsors. (Sponsorship)
- State of Search - This committee will help with various components of State of Search. Working with our team to plan one of the best search engine marketing conferences in the country. We need our top talent to make 2016 even better. There will be various committees for this huge event!